

May 5, 2016

Progress has been made on those objectives and goals listed with an asterisk *. Far below is a summary of recent staff and commissioner accomplishments pertaining to the list.

2016 WCC Objectives and Goals

- A. Complete an Earth Day project
- B. Visit with more community groups
- C. *Find and attend new community events
- D. *Promote our rebate programs more in local stores
- E. *Work to re-establish the In-school Water Conservation Education Program activities
- F. *Distribute more promotional items
- G. *Build our customer e-mail list
- H. *Develop a laundry-to-landscape irrigation system rebate
- I. Promote grey water reuse
- J. *Continue support for additional CSUMB Service Learning Projects
- K. *Recognize homeowners for past and continued water conservation efforts
- L. *Develop, send out more e-flyers, bill inserts, and re-establish a newsletter
- M. *Expand water conservation outreach to the Commercial sector
- N. Continue strong efforts to promote lawn replacement

2016 Achievements on Highlighted Objectives and Goals Listed Above

- C. Staff set up the water conservation booth at the first inaugural Marina Rotary Club car show event. Commissioners have suggested additional events for summer 2016.
- D. Staff approached Home Depot about additional in-store promotions.
- E. In substitution for a dedicated in-school Teacher, staff has completed several class presentations at Los Arboles Middle School and Seaside High School. This fulfills a long desired objective to have staff conduct in-school presentations, and to expand the in-school program into the higher grades.
- F. Expenditures for water conservation promotional items was recently increased, allowing for the purchase of refrigerator magnets and water conservation booklets in Spanish.
- G. Staff has been promoting the e-flyers at local events. About 50 additional email addresses have been added to the customer email list.
- H. Staff met with commissioners and is currently drafting a laundry-to-landscape rebate.

- J. Staff is currently working with a second CSUMB student on completing another water conservation related service learning project.
- K. In February, staff developed and sent out a modified e-flyer with greater recognition to customers for their efforts in reducing water use.
- L. Staff has scheduled two bill inserts since February. The second bill insert is to be distributed in May.
- M. Staff has been trained in the use of water auditing software useful in conducting audits of commercial accounts. One commercial audit completed in March.